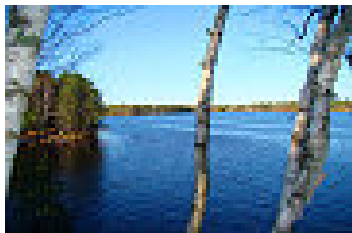


THE BAYLANDER



The Baylander Barbershop Chorus

Meets at the Elk's Club

3195 S. Ridge Rd, Green Bay, WI



Except when the Packers play

NEWS AND NOTES

Volume 10, Issue 4

www.BaylanderChorus.org ~ (920) 366-6994

April 2010

April Rehearsals: Mondays, 7:10 pm
April 5,12,19,23,26

April 23 [Dress] 6:45 pm

April 24 – 1:30 pm SHOW TIME!

Next Board Meeting:

Thursday: April 8, Elks Club 7:00 pm

Guest Night = Any Monday Night

OK, so what's next?

April 24, 2010 –Harmony Jubilee 2010 ~ Here we go the Big Show!

May 14, 2010 - Awards Banquet, Rivers Bend

June 2010 - Good Sams singout

June 2010 – Harmony In The Park ~ Summer's coming

Did you hear it? I guess I didn't either.

Know your Board these are the guys to talk to.

PRESIDENT: JIM EMMEL

TREASURER: BOB QUIGLEY

SECRETARY: BOB COOK

PAST PRES. LEE FREDRICKSON

VP-CHAP. DEV.: JOHN WHITEHOUSE

VP-MARKETING: JACK O'NEIL

VP-MUSIC JEFF BRUNNER

& PERFORMANCE:

BOARD OF DIRECTORS AT LARGE

JACK HANDRICK

JACK GRUSELLE

DON MONYETTE

ED SELISSEN

Birthdays in April

Ronald Willems 18-Apr

Bud Gerrits 19-Apr

Al Szesny 20-Apr

Lee Fredrickson 27-Apr

Happy Birthday Boys



Mad Hatters

The Mad Hatters meet on the second Tuesday of each month at 11:30 am. The meeting on April 13 will be held at **Ten O One Club**, 1001 Main St, Green Bay. Chapter wives, past or present, and their friends are invited to join in this growing event. Call Edie at 494-1846 or Jean at 468-8219 to reserve your spot with the Mad Hatters.

Anyone wishing to place an article in "The Baylander" must email your article to johnny-o13@att.net. All Submissions are subject to editing.

Isn't it great to belong to a worldwide society
Of singers.

THE BAYLANDER

OK guys, what's happening to our show? For my 20 years or so, I can remember that our Harmony Jubilee spring show has *almost always* provided enough income to cover all of our expenses including a substantial contribution to local charities. When we had open seating, our "fans" would show up at 1:00 pm for a 3:00 pm show just to get a prime seat. We used to have busloads of customers coming from the UP and around Green Bay. What has happened to those crowds?

I think we got too comfortable and forgot how to ask people to buy a ticket to our show. Each of us has to take ownership of our organization and get out of the comfort zone that we've fallen into. Our shows are damned good and are productions assembled and produced by "local men". Be proud of this group and the caliber of music that we produce with action, humor, dancing and moving about with no music before us. I think it's super, and that's why I'm still in the organization for nearly 40 years.

Hay Joe, what do ya say? Want to buy a ticket to the only Barbershop show in Green Bay? Ask your friends, neighbors and at the businesses where you placed our posters if anyone would like to see a show in the Barbershop style to be produced by YOU and your singing pals. And they can expect to see one hell-of-a show, because you're in it!

Advertising has always been a substantial contributor to the total income picture. In 1995 we sold more than \$7,000 worth of ads. I no longer have records, but I believe that by 2000 we hit around \$9,000 in sales. What has happened in the last 10 years or so?

If you would like to take a hint about program advertising, look to the Boy Choir show programs. These guys make a killing. Their ads are much smaller than ours, cost a whole lot more than ours do, and I believe are distributed to fewer people than ours. For thirty some years I made my living by asking if someone wanted to buy my product, and it is a fact that the number of sales is directly proportionate to the number of presentations - requests to buy. I didn't even own the company like I do with OUR Baylander Chorus.

Ask your barber, car dealer, grocery, drug store, news-stand, auto repair shop, lawn care company i.e. any business in town that accepts your money is a prospect! Need prospects, look in the Boy Choir show program.

I really felt proud that our chorus could contribute \$6,000 or so to charity and still have enough to provide all the services, uniforms and music that we needed for the next year.